

## Cloudflare and Red Sift

Cloudflare and Red Sift together provide comprehensive outbound email protection and industry-leading domain security.

**\$2.9B**

Amount lost to business email compromise (BEC) attacks in 2023.

**89%**

Percentage of phishing emails that come from a spoofed domain.

**-65%**

Reduction in delivery of unauthenticated mail.

### Stopping phishing at the source with DMARC

Phishing remains a major threat, with [9 out of 10 cyber attacks](#) starting with phishing campaigns designed to exploit user trust. To combat this, Cloudflare's cloud-native email security solution leverages preemptive campaign intelligence, ML-based content analysis, and a unified Zero Trust platform to stop phishing threats before they reach your workforce.

In addition, Cloudflare partners with Red Sift OnDMARC, a leader in DMARC (Domain-based Message Authentication, Reporting, and Conformance), which helps prevent spoofed emails by verifying senders and enforcing policies to reject or quarantine suspicious messages.

### Stop BEC and phishing with Red Sift OnDMARC

With Red Sift OnDMARC, you can stop exact domain impersonation in the inbox by getting to DMARC enforcement (p=reject) quickly and effectively. While other providers focus primarily on reporting, Red Sift delivers rapid, complete DMARC enforcement, ensuring strong and immediate protection.

### The fast path to DMARC enforcement

Our customers see a 6-8 week average time to full DMARC enforcement (p=reject or p=quarantine) including large enterprises with broad networks of sending domains.

### Simplify management of email security protocols

Simplify management of SPF, DKIM, DMARC, BIMI & MTA-STX. Make a one-time DNS change and manage all of your email authentication from OnDMARC's UI. Save time, avoid manual configuration errors and quickly add, authenticate, or remove services.



#### Improve email deliverability

Boost your deliverability rate and ensure only authenticated emails reach inboxes.



#### Protect your brand

Gain visibility into senders impersonating your brand and make sure fraudulent mail is not delivered.



#### Show your logo in the inbox

Improve open rates by 39% and increase brand recall by 44% by implementing BIMI.