

The **TOP 4** End-Users of **PASSWORD MANAGERS**

From active password manager users to pen and paper fans, here are the end users to pay attention to when rolling out an enterprise password manager.

THE NOVICE



They like to store passwords on a notepad, sticky notes, or on a spreadsheet. Some hand-holding might be needed when introducing a new password manager, but getting them on board early will help with adoption.

PASSWORD MANAGER AFICIONADO



They are already using a free password manager at home and might even store a few work credentials there, too. They are an excellent resource to tap into for training other employees on how to use an enterprise password manager.

THE TEAM LEAD



They have little to no oversight of how their team shares passwords but don't want to hinder quick access to systems. They see the value of a password manager but might need help in setting it up to best fit their team's needs.

EXECUTIVE USER



Time is their biggest obstacle so get their buy-in early in using a password manager to support the company's security-first approach. Executive power users could be key to employee empowerment for securing credentials.



Get the full details on how end-users and employee lifecycle stages can influence the rollout of a new password manager.

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