AASLH Conference Advertising

Connect with public history practitioners at the 2025 AASLH Annual Conference in Cincinnati, OH, on September 10–13. Advertise your organization, institution, services, or products to conference attendees and a total estimated reach of 25,000 history practitioners.

Why attend the Annual Conference?
History and museum professionals from all over the country attend the AASLH Annual Conference to learn new techniques, solve challenges together, and find new products or services to improve their practice of history. As an exhibitor or sponsor, you have a unique opportunity to meet prospective clients and network at dozens of sessions, tours, evening events, luncheons, and more.

Sponsor: Get maximum brand exposure as an Annual Conference Sponsor. Packages start at $500.

Exhibit: Reserve a booth in our two-day Exhibit Hall. Packages start at $825.

Advertise: Raise awareness of your organization or product with a full-color ad in our online Preliminary Program. Prices start at $200.

> " What an incredible event — very valuable! It was a great opportunity to learn about the many important initiatives that are going on at museums and historical associations across the USA. The trade show was excellent for making and renewing contacts with vendors. "

STATISTICS

800
History Practitioner Attendees in 2024

25,000
Reach

5,000+
AASLH Members

70%
Institutional Members

30%
Individual Members

40-60
Exhibit Hall Vendors Historically

2025 AASLH ANNUAL CONFERENCE
in Partnership with Ohio Local History Alliance

SEPTEMBER 10–13
CINCINNATI, OH
THE AMERICAN EXPERIMENT

Sponsorship Opportunities

Sponsors of the AASLH Conference get comprehensive brand exposure in the Preliminary Program and on the website, in the Conference App, and on conference signage along with a host of other great benefits to help you reach AASLH members and conference attendees.

All sponsorship packages include the following recognition, plus:
- Direct link on AASLH website through November 2025
- Conference signage logo and/or listing
- Conference App

> " It was my first time attending and I loved it! It's a good size (smaller than AAM, but bigger than regional conferences). I liked meeting new colleagues, getting new ideas, and just the general air of excitement that comes from putting a whole bunch of nerdy museum/history types all in one space. I'm already looking into how I can attend next year's conference. "

Sponsors are featured on conference signage and in the program.

Important Sponsorship Information

- General sponsorships are open now. The list of events available to sponsor will be posted on the AASLH website in early spring of 2025
- Sponsorships are competitive and preference is given on a first come, first served basis
- All social media mentions are deployed by AASLH and are subject to approval

Important Dates & Deadlines

April 11
Preliminary Program reservation

April 30
Preliminary Program deadline

May 31
Exhibit Booth Early Bird Price

June 20
Conference App and conference signage reservation

August 1
Tote Bag insert reservation

September 3
Tote Bag inserts must arrive onsite

September 10–13
Conference in Cincinnati

September 11–12
Exhibit Hall open

AASLH Conference Advertising

Preliminary Program

The Conference Preliminary Program for many is the first point of advertising for the AASLH Conference and is available on aaslh.org as early as spring. It will be emailed to our entire database. It is where potential attendees learn the daily agenda, read the details of each session, and are introduced to panelists.

April 11: Reservation deadline
April 13: Artwork deadline

ADVERTISING RATES

Ad Size	Preliminary Program
Full	$800
Full, Inside Front Cover	$900
1/2 Horizontal	$600
1/4 Vertical	$400

DIMENSIONS

Page Size	Width	Height
Full, Bleed*	8.5"	11"
Full, No Bleed	7.5"	9.75"
1/2 Horizontal	7.5"	4.875"
1/4 Vertical	3.375"	4.875"

Provide ad in PDF format, 300 DPI, 4-color
*Add .125" each side for bleed edge

Cincinnati App Banner Ads

$700

Banner ads rotate on each of the subpages of our Cincinnati Conference App. Artwork should be provided for all of the following sizes accounting for the different sizes of phone screens:

1080 x 152 pixels | 1920 x 225 pixels | 2048 x 180 pixels | 1920 x 152 pixels

Tote Bag Insert

$450

Promote your organization, product, or service. Simply deliver 1,000 pieces of literature, stickers, or small items to the conference location prior to the start of conference and we'll insert it in every attendee's tote bag.

August 1: Reservation Deadline
September 3: Arrival Deadline

AASLH reserves the right to reject advertising material that is not consonant with the mission, values, or goals of the organization.

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AMERICAN ASSOCIATION for STATE and LOCAL HISTORY

"I almost always learn something new. Even when a session just reinforces the best practices/information that I already know, it's still energizing. I love networking and making new connections and seeing old friends."

Exhibit at the Annual Conference

Showcase your products and expertise in the Exhibit Hall, meet potential clients and speak one-on-one in a fun, informal environment. Morning and afternoon coffee and snack breaks are held in the Exhibit Hall to encourage attendees to visit your booth.

Reserve early to get the best spot. The floor plan for the Exhibit Hall will be released closer to the conference, and those who registered early will be given preference in order of registration date.

" The combination of inspirational (e.g. keynotes) events and practical sessions… is a good mix. I left with lots of interesting ideas that I felt I will be able to put into practice right away. "

Exhibit Booth Package

- 8' x 10' booth space with company sign
- 6' skirted table
- Backdrop
- Side rail dividers
- 2 chairs
- A wastebasket
- 2 complimentary full-conference registrations for booth staff
- Pre- and post-conference attendee contact lists
- Company name and description in the Conference App

Cost & Deadlines

- Early Bird Rate: $1,100 (**before May 31**)
- Standard Rate: $1,200 (**after May 31**)
- Additional Exhibitors: $75 per person

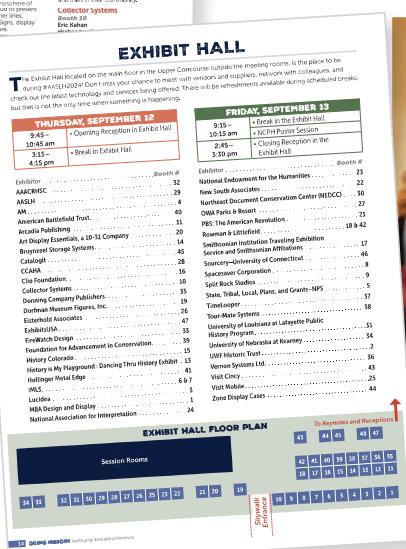
Important Dates

September 10: Exhibit Hall set up

September 10–13: Conference in Cincinnati

September 11–12: Exhibit Hall open

September 12: Exhibit Hall break down

Exhibitors are listed on conference signage and in the Conference App.

Conference Sponsorship Levels

DIAMOND
$10,000 | 1 Available

The Diamond Sponsor sees the maximum amount of brand exposure and reach through various points of contact with our attendees.

- Being named the Internet Sponsor for the conference
- 6 total complimentary registrations
- Exhibit booth
- Tote bag insert
- Ad in the Conference App
- Pre- and Post-Conference contact lists
- Full page ad in *History News* (Vol 79 #4 issue)
- 4 social media mentions
- 3 *Dispatch* banner ads

EMERALD
$7,500 | 2 Available

- 4 total complimentary registrations
- Exhibit booth
- Tote bag insert
- Full page ad in the Preliminary Program
- Ad in the Conference App
- Pre- and Post-Conference contact lists
- Full page ad in *History News*
- 2 social media mentions
- 2 *Dispatch* banner ads

PLATINUM
$5,000 | 2 Available

- 4 total complimentary registrations
- Exhibit booth
- Tote bag insert
- Full page ad in the Preliminary Program
- Ad in the Conference App
- Pre- and Post-Conference contact lists
- 1/2 page ad in *History News*
- 2 *Dispatch* Banner ads

GOLD (KEYNOTE)
$3,500 | 4 Available

Options are Keynote Presentations, Diversity and Inclusion Reception, HLI reception

- 3 complimentary registrations
- Exhibit booth
- Pre- and Post-Conference contact lists
- 1/2 page ad in the Preliminary Program
- 1/3 page ad in *History News*
- 1 *Dispatch* banner Ad

SILVER
$2,500

Tote Bag 1 Available	Name Badge Lanyard 1 Available	Evening Event	2 Available
• Name/Logo	• Name/Logo	• Recognition on event signage and complimentary ticket to event

- 2 complimentary registrations
- Exhibit booth
- Pre- and Post-Conference contact lists

BRONZE
$1,500

- 2 complimentary registrations
- Exhibit booth
- Pre- and Post-Conference contact lists
- 1 *Dispatch* banner Ad

NETWORKING
$500

- 1 complimentary registration
- 1 complimentary ticket to the sponsored event
- Choose from a list of events, including breakfasts, luncheons, tours, and coffee breaks (available spring 2025)

AASLH Conference Advertising

Return this form to Rey Regenstreif-Harms at regenstreif-harms@aaslh.org,
by fax at 615-327-9013, or by mail to AASLH, 2021 21st Ave S. Suite 320, Nashville, TN 37212.

Name _____

Organization _____

Email _____

Phone _____

Address _____

City _____ State _____ Zip _____

Payment may be made via credit card, check, or by invoice. Please complete your preferred payment below:

☐ **Check** (Make payable to AASLH)   ☐ **Invoice**   ☐ **MasterCard**   ☐ **Visa**   ☐ **AmEx**   ☐ **Discover**

Card Number _____ Security Code _____ Exp Date _____

Name on Card (Please Print) _____

Signature _____ Date _____

Check all appropriate boxes:

Program Ad	Prelim	Total
☐ Full	☐ $800	$
☐ Full, Inside Front	☐ $900	$
☐ 1/2	☐ $600	$
☐ 1/4	☐ $400	$
Subtotal		$

Sponsorships	Total
☐ Diamond $10,000	$
☐ Emerald $7,500	$
☐ Platinum $5,000	$
☐ Gold $3,500	$
☐ Silver $2,500	$
☐ Bronze $1,500	$
☐ Networking $500	$

Exhibit Booth	Total
☐ Early Bird (Before May 31) ☐ $1,100	$
☐ Standard (After May 31) ☐ $1,200	$
☐ Additional Exhibitor ☐ $75	$
Subtotal	$

Inserts	Total
☐ Tote Bag $450	$
Subtotal	$
Page Total	$