

AASLH Conference Advertising

Connect with public history practitioners at the 2025 AASLH Annual Conference in Cincinnati, OH, on September 10–13. Advertise your organization, institution, services, or products to conference attendees and a total estimated reach of 25,000 history practitioners.

Why attend the Annual Conference?

History and museum professionals from all over the country attend the AASLH Annual Conference to learn new techniques, solve challenges together, and find new products or services to improve their practice of history. As an exhibitor or sponsor, you have a unique opportunity to meet prospective clients and network at dozens of sessions, tours, evening events, luncheons, and more.

Sponsor: Get maximum brand exposure as an Annual Conference Sponsor. Packages start at \$500.

Exhibit: Reserve a booth in our two-day Exhibit Hall. Packages start at \$825.

Advertise: Raise awareness of your organization or product with a full-color ad in our online Preliminary Program. Prices start at \$200.

“What an incredible event — very valuable! It was a great opportunity to learn about the many important initiatives that are going on at museums and historical associations across the USA. The trade show was excellent for making and renewing contacts with vendors.”

STATISTICS

800

History Practitioner
Attendees in 2024

25,000

Reach

5,000+

AASLH Members

70%

Institutional Members

30%

Individual Members

40-60

Exhibit Hall Vendors
Historically

2025 AASLH ANNUAL CONFERENCE

in Partnership with Ohio Local History Alliance

SEPTEMBER 10–13

CINCINNATI, OH

THE AMERICAN EXPERIMENT

AASLH Conference Advertising

Sponsorship Opportunities

Sponsors of the AASLH Conference get comprehensive brand exposure in the Preliminary Program and on the website, in the Conference App, and on conference signage along with a host of other great benefits to help you reach AASLH members and conference attendees.

All sponsorship packages include the following recognition, plus:

- Direct link on AASLH website through November 2025
- Conference signage logo and/or listing
- Conference App



Sponsors are featured on conference signage and in the program.

Important Sponsorship Information

- General sponsorships are open now. The list of events available to sponsor will be posted on the AASLH website in early spring of 2025
- Sponsorships are competitive and preference is given on a first come, first served basis
- All social media mentions are deployed by AASLH and are subject to approval



“It was my first time attending and I loved it! It’s a good size (smaller than AAM, but bigger than regional conferences). I liked meeting new colleagues, getting new ideas, and just the general air of excitement that comes from putting a whole bunch of nerdy museum/history types all in one space. I’m already looking into how I can attend next year’s conference.”

Important Dates & Deadlines

April 11

Preliminary Program reservation

April 30

Preliminary Program deadline

May 31

Exhibit Booth Early Bird Price

June 20

Conference App and conference signage reservation

August 1

Tote Bag insert reservation

September 3

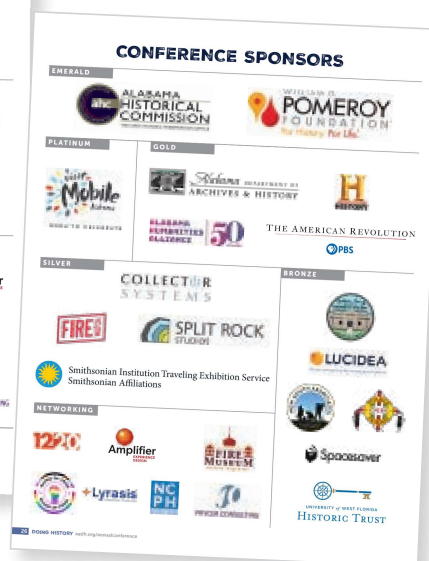
Tote Bag inserts must arrive onsite

September 10–13

Conference in Cincinnati

September 11–12

Exhibit Hall open



AASLH Conference Advertising

Preliminary Program

The Conference Preliminary Program for many is the first point of advertising for the AASLH Conference and is available on aaslh.org as early as spring. It will be emailed to our entire database. It is where potential attendees learn the daily agenda, read the details of each session, and are introduced to panelists.

April 11: Reservation deadline

April 13: Artwork deadline

ADVERTISING RATES

Ad Size	Preliminary Program
Full	\$800
Full, Inside Front Cover	\$900
1/2 Horizontal	\$600
1/4 Vertical	\$400

DIMENSIONS

Page Size	Width	Height
Full, Bleed*	8.5"	11"
Full, No Bleed	7.5"	9.75"
1/2 Horizontal	7.5"	4.875"
1/4 Vertical	3.375"	4.875"

Provide ad in PDF format, 300 DPI, 4-color

*Add .125" each side for bleed edge

Cincinnati App Banner Ads

\$700

Banner ads rotate on each of the subpages of our Cincinnati Conference App. Artwork should be provided for all of the following sizes accounting for the different sizes of phone screens:

1080 x 152 pixels | 1920 x 225 pixels | 2048 x 180 pixels | 1920 x 152 pixels

Tote Bag Insert

\$450

Promote your organization, product, or service. Simply deliver 1,000 pieces of literature, stickers, or small items to the conference location prior to the start of conference and we'll insert it in every attendee's tote bag.

August 1: Reservation Deadline

September 3: Arrival Deadline

AASLH reserves the right to reject advertising material that is not consonant with the mission, values, or goals of the organization.



“I almost always learn something new. Even when a session just reinforces the best practices/information that I already know, it's still energizing. I love networking and making new connections and seeing old friends.”

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Exhibit at the Annual Conference

Showcase your products and expertise in the Exhibit Hall, meet potential clients and speak one-on-one in a fun, informal environment. Morning and afternoon coffee and snack breaks are held in the Exhibit Hall to encourage attendees to visit your booth.

Reserve early to get the best spot. The floor plan for the Exhibit Hall will be released closer to the conference, and those who registered early will be given preference in order of registration date.



“The combination of inspirational (e.g. keynotes) events and practical sessions... is a good mix. I left with lots of interesting ideas that I felt I will be able to put into practice right away.”



EXHIBIT HALL

The Exhibit Hall is the place to be during #AASLH2024! Don't miss your chance to meet with vendors and suppliers, network with colleagues, and check out the latest technology and services being offered. There will be refreshments available during scheduled breaks, but that is not the only time when something is happening.

THURSDAY, SEPTEMBER 12	
9 am	• Exhibit Hall Opens
9:45–10:45 am	• Opening Reception
3:15–4:15 pm	• Refreshment Break
4:15 pm	• Exhibit Hall Closes
FRIDAY, SEPTEMBER 13	
9 am	• Exhibit Hall Opens
9:15–10:15 am	• Refreshment Break
2:45–3:30 pm	• NCPH Poster Session
3:30 pm	• Closing Reception
	• Exhibit Hall Closes

EXHIBITORS

Exhibitor	Booth #	Exhibitor	Booth #
AACRHS	32	National Endowment for the Humanities	25
AASLH	29	New South Associates	29
AM	4	Northeast Document Conservation Center (NECC)	30
American Battlefield Trust	40	OWA Parks & Resort	27
Archaeological Publishing	20	PBS: The American Revolution	21
Art Display Essentials, a 10-31 Company	20	Rowman & Littlefield	18 & 42
Brynmawr Storage Systems	14	Smithsonian Institution	17
Catalog	45	Smithsonian Institution Traveling Exhibition Service and Smithsonian Affiliations	46
CCAA	28	Sourcery—University of Connecticut	17
Clio Foundation	16	Spacewaver Corporation	8
Collector Systems	10	Split Rock Studios	9
Dorland Company Publishers	35	State, Tribal, Local, Plans, and Grants	5
Dorland Museum Figures, Inc.	26		
Eisenhold Associates	26		

Exhibit Booth Package

- 8' x 10' booth space with company sign
- 6' skirted table
- Backdrop
- Side rail dividers
- 2 chairs
- A wastebasket
- 2 complimentary full-conference registrations for booth staff
- Pre- and post-conference attendee contact lists
- Company name and description in the Conference App

Cost & Deadlines

- Early Bird Rate: \$1,100 (before May 31)
- Standard Rate: \$1,200 (after May 31)
- Additional Exhibitors: \$75 per person

Important Dates

September 10: Exhibit Hall set up
September 10–13: Conference in Cincinnati
September 11–12: Exhibit Hall open
September 12: Exhibit Hall break down



EXHIBITORS

AASLH
Booth #29
aaslh.org
aaslh2024.org

The American Association for State and Local History is a national membership organization dedicated to helping its member community thrive. For the better part of a century, AASLH has provided leadership and resources to its members who preserve and interpret state and local history to make the past more meaningful to all people. AASLH is the professional association for the preservation of local history.

The Alabama African American Civil Rights Heritage Sites Consortium
Booth #40

The AASLHSC includes places of historic, social and cultural significance that have played a significant role in the African American struggle for freedom. Located in the historic city of Birmingham, Montgomery and Selma as well as the civil rights sites in the state capital, the consortium will offer a variety of programs and services to help visitors learn about the struggle for equality and the role of the state in the civil rights movement.

AM
Booth #4

Archaeological Publishing
Booth #20

Archaeological Publishing is a leading publisher of archaeological journals, books, and digital resources. We are currently seeking authors and reviewers for our new journal, *Archaeological Publishing*. For more information, please visit our website at www.archaeologicalpublishing.org.

Art Display Essentials, a 10-31 Company
Booth #20

Art Display Essentials is a leading provider of art display solutions for museums, galleries, and private collections. We offer a wide range of products and services, including art storage, display cases, and installation services. For more information, please visit our website at www.artdisplayessentials.com.

Brynmawr Storage Systems
Booth #14

Brynmawr Storage Systems is a leading provider of archival storage solutions for libraries, museums, and private collections. We offer a wide range of products and services, including archival storage boxes, folders, and containers. For more information, please visit our website at www.brynmawrstorage.com.

Catalog
Booth #45

Catalog is a leading provider of cataloging services for libraries, museums, and private collections. We offer a wide range of products and services, including cataloging, metadata, and digital resources. For more information, please visit our website at www.catalog.com.

CCAA
Booth #28

CCAA is a leading provider of conservation services for libraries, museums, and private collections. We offer a wide range of products and services, including conservation, restoration, and preservation. For more information, please visit our website at www.ccaa.com.

Clio Foundation
Booth #16

Clio Foundation is a leading provider of digital resources for libraries, museums, and private collections. We offer a wide range of products and services, including digital resources, digital preservation, and digital access. For more information, please visit our website at www.clio.org.

Collector Systems
Booth #10

Collector Systems is a leading provider of collection management services for libraries, museums, and private collections. We offer a wide range of products and services, including collection management, accessioning, and inventory control. For more information, please visit our website at www.collector.com.

Dorland Company Publishers
Booth #35

Dorland Company Publishers is a leading provider of reference services for libraries, museums, and private collections. We offer a wide range of products and services, including reference, research, and information services. For more information, please visit our website at www.dorland.com.

Dorland Museum Figures, Inc.
Booth #26

Dorland Museum Figures, Inc. is a leading provider of museum figures for libraries, museums, and private collections. We offer a wide range of products and services, including museum figures, museum displays, and museum education. For more information, please visit our website at www.dorlandmuseum.com.

Eisenhold Associates
Booth #26

Eisenhold Associates is a leading provider of archival services for libraries, museums, and private collections. We offer a wide range of products and services, including archival, preservation, and restoration. For more information, please visit our website at www.eisenhold.com.

Exhibition Design
Booth #35

Exhibition Design is a leading provider of exhibition design services for libraries, museums, and private collections. We offer a wide range of products and services, including exhibition design, installation, and evaluation. For more information, please visit our website at www.exhibitiondesign.com.

Foundation for Advancement in Conservation
Booth #15

Foundation for Advancement in Conservation is a leading provider of conservation services for libraries, museums, and private collections. We offer a wide range of products and services, including conservation, restoration, and preservation. For more information, please visit our website at www.foundationforadvancement.com.

History in My Playground: Dancing Through History Exhibit
Booth #15

History in My Playground: Dancing Through History Exhibit is a leading provider of historical resources for libraries, museums, and private collections. We offer a wide range of products and services, including historical resources, historical education, and historical research. For more information, please visit our website at www.historyinmyplayground.com.

Hutterer Metal Edge
Booth #41

Hutterer Metal Edge is a leading provider of metal edge services for libraries, museums, and private collections. We offer a wide range of products and services, including metal edge, metal repair, and metal restoration. For more information, please visit our website at www.hutterermetaledge.com.

INCL
Booth #1

INCL is a leading provider of information services for libraries, museums, and private collections. We offer a wide range of products and services, including information, research, and information services. For more information, please visit our website at www.incl.com.

Lucidex
Booth #1

Lucidex is a leading provider of digital resources for libraries, museums, and private collections. We offer a wide range of products and services, including digital resources, digital preservation, and digital access. For more information, please visit our website at www.lucidex.com.

NAA Design and Display
Booth #24

NAA Design and Display is a leading provider of design and display services for libraries, museums, and private collections. We offer a wide range of products and services, including design, display, and installation. For more information, please visit our website at www.naadisplay.com.

National Association for Interpretation
Booth #24

National Association for Interpretation is a leading provider of interpretation services for libraries, museums, and private collections. We offer a wide range of products and services, including interpretation, education, and research. For more information, please visit our website at www.nationalassociationforinterpretation.com.

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INCL	1		
Lucidex	1		
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National Association for Interpretation	24		

EXHIBIT HALL FLOOR PLAN

Section Rooms

Booths 41, 42, 43, 44, 45, 46, 47, 48, 49, 50, 51, 52, 53, 54, 55, 56, 57, 58, 59, 60, 61, 62, 63, 64, 65, 66, 67, 68, 69, 70, 71, 72, 73, 74, 75, 76, 77, 78, 79, 80, 81, 82, 83, 84, 85, 86, 87, 88, 89, 90, 91, 92, 93, 94, 95, 96, 97, 98, 99, 100



Conference Sponsorship Levels

DIAMOND \$10,000 1 Available The Diamond Sponsor sees the maximum amount of brand exposure and reach through various points of contact with our attendees.	<ul style="list-style-type: none"> • Being named the Internet Sponsor for the conference • 6 total complimentary registrations • Exhibit booth • Tote bag insert • Ad in the Conference App • Pre- and Post-Conference contact lists • Full page ad in <i>History News</i> (Vol 79 #4 issue) • 4 social media mentions • 3 <i>Dispatch</i> banner ads 		
EMERALD \$7,500 2 Available	<ul style="list-style-type: none"> • 4 total complimentary registrations • Exhibit booth • Tote bag insert • Full page ad in the Preliminary Program • Ad in the Conference App • Pre- and Post-Conference contact lists • Full page ad in <i>History News</i> • 2 social media mentions • 2 <i>Dispatch</i> banner ads 		
PLATINUM \$5,000 2 Available	<ul style="list-style-type: none"> • 4 total complimentary registrations • Exhibit booth • Tote bag insert • Full page ad in the Preliminary Program • Ad in the Conference App • Pre- and Post-Conference contact lists • 1/2 page ad in <i>History News</i> • 2 <i>Dispatch</i> Banner ads 		
GOLD (KEYNOTE) \$3,500 4 Available Options are Keynote Presentations, Diversity and Inclusion Reception, HLI reception	<ul style="list-style-type: none"> • 3 complimentary registrations • Exhibit booth • Pre- and Post-Conference contact lists • 1/2 page ad in the Preliminary Program • 1/3 page ad in <i>History News</i> • 1 <i>Dispatch</i> banner Ad 		
SILVER \$2,500	Tote Bag 1 Available <ul style="list-style-type: none"> • Name/Logo 	Name Badge Lanyard 1 Available <ul style="list-style-type: none"> • Name/Logo 	Evening Event 2 Available <ul style="list-style-type: none"> • Recognition on event signage and complimentary ticket to event
	<ul style="list-style-type: none"> • 2 complimentary registrations • Exhibit booth • Pre- and Post-Conference contact lists 		
BRONZE \$1,500	<ul style="list-style-type: none"> • 2 complimentary registrations • Exhibit booth • Pre- and Post-Conference contact lists • 1 <i>Dispatch</i> banner Ad 		
NETWORKING \$500	<ul style="list-style-type: none"> • 1 complimentary registration • 1 complimentary ticket to the sponsored event • Choose from a list of events, including breakfasts, luncheons, tours, and coffee breaks (available spring 2025) 		

AASLH Conference Advertising

Return this form to Rey Regenstreif-Harms at regenstreif-harms@aaslh.org,
by fax at 615-327-9013, or by mail to AASLH, 2021 21st Ave S. Suite 320, Nashville, TN 37212.

Name _____

Organization _____

Email _____

Phone _____

Address _____

City _____ State _____ Zip _____

Payment may be made via credit card, check, or by invoice. Please complete your preferred payment below:

☐ **Check** (Make payable to AASLH) ☐ **Invoice** ☐ **MasterCard** ☐ **Visa** ☐ **AmEx** ☐ **Discover**

Card Number _____ Security Code _____ Exp Date _____

Name on Card (Please Print) _____

Signature _____ Date _____

Check all appropriate boxes:

Program Ad	Prelim	Total
<input type="checkbox"/> Full	<input type="checkbox"/> \$800	\$
<input type="checkbox"/> Full, Inside Front	<input type="checkbox"/> \$900	\$
<input type="checkbox"/> 1/2	<input type="checkbox"/> \$600	\$
<input type="checkbox"/> 1/4	<input type="checkbox"/> \$400	\$
Subtotal		\$

Sponsorships	Total
<input type="checkbox"/> Diamond \$10,000	\$
<input type="checkbox"/> Emerald \$7,500	\$
<input type="checkbox"/> Platinum \$5,000	\$
<input type="checkbox"/> Gold \$3,500	\$
<input type="checkbox"/> Silver \$2,500	\$
<input type="checkbox"/> Bronze \$1,500	\$
<input type="checkbox"/> Networking \$500	\$

Exhibit Booth		Total
<input type="checkbox"/> Early Bird (Before May 31)	<input type="checkbox"/> \$ 1,100	\$
<input type="checkbox"/> Standard (After May 31)	<input type="checkbox"/> \$ 1,200	\$
<input type="checkbox"/> Additional Exhibitor	<input type="checkbox"/> \$ 75	\$
Subtotal		\$

Inserts	Total
<input type="checkbox"/> Tote Bag \$ 450	\$
Subtotal	\$

Page Total	\$
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