



Case study: Unipol Arena, Bologna, Italy

Lighting up the game with Interact

Signify, with Philips projectors and the Interact Sports system, brings the benefits of connected lighting to the Unipol Arena in Bologna



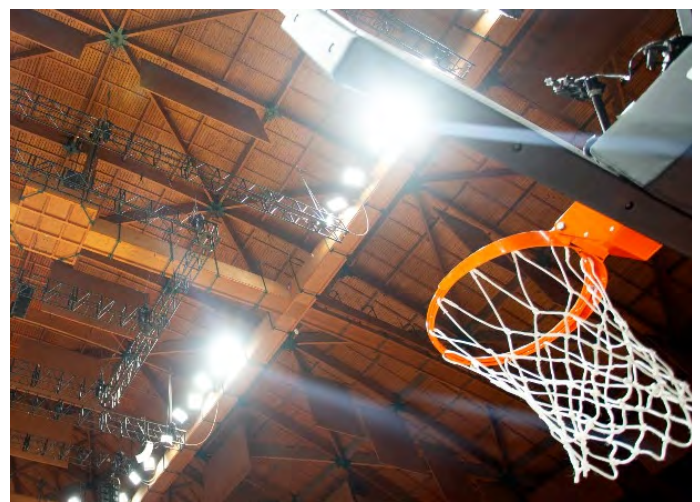
The innovative Interact Sports connected LED lighting system and Philips ArenaVision Gen 3.5 luminaires create dynamic light shows, enabling audiences to experience events like never before

Signify, a global leader in lighting, is bringing the benefits of connected lighting to the Unipol Arena in Bologna, one of Italy's largest multi-purpose sports venues, by installing Philips ArenaVision LED luminaires with the Interact Sports connected lighting system.

With a capacity of over 18,000 seats, the Unipol Arena is not only among the largest in Italy but also among the most versatile, thanks to its ability to host various sporting events – such as volleyball, basketball, and tennis – as well as concerts.

Signify oversaw a lighting upgrade by installing Philips ArenaVision luminaires with the innovative Interact Sports connected LED system which, in addition to enabling quick installation and maximum energy efficiency, also delivers high-quality and customizable lighting.

The 44 Philips ArenaVision Gen 3.5 projectors installed offer high-quality light for both athletes on the field and spectators in the stands. Thanks to the Interact Sports connected lighting system, they can be easily managed remotely via an intuitive dashboard for better lighting optimization and customization.



With our connected LED lighting technology, we have brought even higher quality of light and the possibility of even more immersive entertainment experiences to the Unipol Arena in Bologna.

Andrea Bernardini

Commercial Leader Systems & Services Public,
Signify

Among the many advantages made possible by the ArenaVision Gen 3.5 projectors together with Interact Sports is the ability to create personalized light shows, providing a unique experience before, during, and after each event.

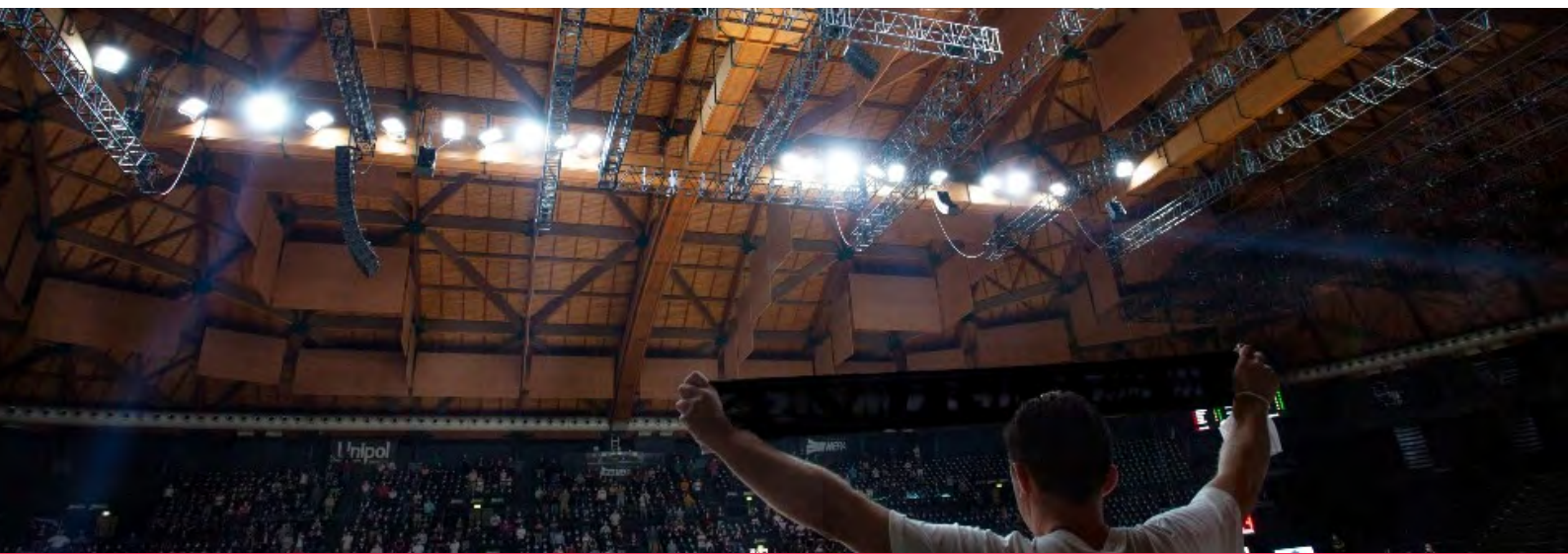
In addition, the system complies with the latest Ultra-HD 4K broadcasting standards by reducing flickering, making slow-motion action replays possible for enhanced audience entertainment.

The versatility of both the system and the luminaires supports the multifunctional use of the arena, ensuring the success of any type of event held within the space. Last but not least, remote control of the entire system enables easier maintenance and predictive failure detection.

Already operational in numerous stadiums around the world – including the Allianz Stadium of Juventus in Turin and the Wanda Metropolitano of Atlético Madrid – Interact Sports helps transform arenas and sports venues into engaging, theatrical spaces where lighting amplifies the drama and emotion of every play.

For more information about Interact Sports:

www.interact-lighting.com/sports



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